

24 August 2017

To whom it may concern

**TALL TREES PROFILES AS A BUSINESS PARTNER IN THE TRAINING AND DEVELOPMENT OF PROFESSIONAL SKILLS IN THE CORPORATE SECTOR**

ProBeta Training (Pty) Ltd. provides training and development programs for people within the accounting, finance, audit and taxation professions. Chartered Accountants and Professional Accountants have for many years benefited from ProBeta Training's training programs and products. Under the leadership of Chartered Accountant, Lynette Badenhorst, and now Managing Director and owner, the company, has since 1993, grown to be the undisputed leader in professional practice support in South Africa.

ProBeta Training has a specific interest in the development and training of young upcoming professionals in the auditing and accounting industry. It's about equipping these young professionals, not only with the necessary professional competency skills, but also to provide them with tools to find, develop and embrace the leader in themselves. We believe that, once qualified as a professional in the field of accounting and auditing, the level of entry required by the corporate market will in most instances be that of a supervisory, managerial or even entrepreneurial role. This, of course, requires a sufficient well-rounded leadership skill-set, not only limited to managing self, but the ability to manage others and to manage managers from a young age.

In the world of business, good corporate governance goes hand in hand with ethical and effective leadership skills. It is about developing a good taste in making moral judgements, to make every effort to understand the nature of problems and to look squarely at the organisation (at micro level) and the world (at macro level) and their problems, without fear.



ProBeta Training partnered with Tall Trees Profiles to address and build better management and leadership skills in both the accounting and auditing professions and corporate environments. We firmly support Tall Trees Profiles' vision in that their personal and leadership profiles, workshops and training will develop a greater understanding of professionals as individuals, family members and colleagues and to build and grow in all these relationships. The Tall Trees workshops and leadership profiles provide ProBeta Training with the opportunity to translate the journey of self-discovery into one where self-aware professionals will have the ability to reveal and control their own emotions to team members at a much higher level of emotional intelligence.

ProBeta Training acknowledges Tall Trees Profiles' view that, when one is planted in the right spot, it means that the leader will be able to grow and develop if he or she uses self-knowledge and team information, to bridge the gap between the ideal context and reality. It is here where the Tall Trees Leadership Profile tests and workshops add significant value to an individual's leadership development needs as well as enhancing positive team dynamics in the work environment: knowledge about diversity; company culture and values; productivity; conflict; and communication styles. Furthermore, all these dynamics may result in high performance teams whereby results can be obtained through every team member's unique contributions and the team's common goals oppose to the team leader on his own.

We are proud to be associated with Tall Trees Profiles to address the leadership challenges young professionals and corporates are facing and we are sure that with the available and trusted tools, we can assist accounting and auditing professionals as well as corporates in becoming more confident leaders, who knows themselves and others better, who knows what their strengths are and where to step up and lead. It's about appreciating differences, embracing learning and growth, it's about equipping leaders with the knowledge of when to contribute positively at the right time and in the right place, and allowing others to do the same.

People constantly feel the need to be seen and to be understood. Tall Trees Profiles definitely succeeds in creating caring connections in people and leaders. Its practical and relevant approach can greatly benefit the corporate environment!

We strongly recommend that every leader consider Tall Trees Profiles as a trusted tool to lead with more confidence and to invite the best in others!

Sincerely,



LB Myburgh (Badenhorst) CA(SA), MCom  
Managing Director, ProBeta Training (Pty) Ltd.